

FAMILY COUNSEL

PRODUCTS, TIPS & SERVICES



In 2002, mom Michelle Whitney was challenged by her son's infant reflux, going through several burp cloths a day. Frustrated by ugly burp cloths with limited staying power, she decided to do something about it and **MAISEY MAE** was born. Like many moms before, she also found that her baby's bibs didn't provide adequate coverage so she decided to design a bib that would be both functional and fashionable.

Maisey Mae bibs are extra long (13.5 inches x 8.5 inches) and are unlike any others on both the front and back. The front features a choice of 16 distinctive cotton fabrics in simple designs and vibrant colors for boys and girls. Think preppy daisies for sweet Lilli

(see www.maiseymae.com/bibs_lilli) and darling dots for little

Nando (see www.maiseymae.com/bibs_nando). The back has a velcro strap that makes for easy on and off, and thick striped chenille adds a soft and luxurious feel. Each can be personalized with a name or monogram and machine-washed and tumble-dried. They sell for \$13 each or \$39 for a pack of three.

The company has just expanded its original line of burp cloths to include several new staples for moms and babies, including new burp cloth designs, luxurious coordinating bibs and sibling tee shirts. The fresh and whimsical product line makes for distinctive gifts ideal for welcoming new babies. Located in Cape Elizabeth, Maisey Mae's products can be purchased from the company directly or at www.maiseymae.com.

